



Date 06 April 2021

RE: Digital Residencies 2021

Dear Applicant,

Thank you for expressing an interest in the above opportunity with The Big Draw.

Included in this pack you will find:

- A description of the opportunity and residency remit
- The Application/ Proposals Process
- The Equal Opportunities Form

We are looking for three artists for a series of online residencies to take place during May and June 2021. Our timeline is:

- Wed 7 April March – Role goes live
- Wed 28 April, at 6pm – deadline for all submissions/ shortlisting follows
- Sun 2 May, at 6pm – deadline extension
- Week commencing 10 May, the Panel of Judges meet those shortlisted. More details on the Panel to follow soon.
- Mid/late May, those selected will be notified. The Big Draw team will then work with selected artists to implement residencies.

Please email your documents to **eleanor@thebigdraw.org**

Submissions received after the deadline will not be considered.

For detailed background information on the charity, please see our three websites below and our various social media platforms and accounts:

thebigdraw.org

www.ruskinprize.co.uk

www.bigdrawshop.co.uk

Best of luck with your submission and thank you for your interest in the charity.

All the best,

Kate Mason

Kate Mason - Director, The Big Draw

The Big Draw

Digital Residencies with The Big Draw

Opportunity Description

OVERVIEW

- Title:** Digital Residencies, for three artists
- Contract:** Offered as a project on a freelance contract. Please note you will be responsible for making your own Tax and NI payments.
- Project Fee:** Project fee of £1,250 per artist for the work in total inc. of VAT. In Addition to this up to £500 available per project/per artist for project expenses e.g. Materials, equipment. Project start time can be flexible but must take place during May and June 2021.
- Fee:** £1,250 per residency Inc. of VAT and project expenses of up to £500
- Schedule:** Live: 07.04.21.
NEW Deadline extension: 6pm, Sunday 2 May 2021
Deadline for receipt of applications: 6pm on Wed 28 April 2021
- We are looking for three artists for a series of online residencies to take place across May and June 2021.
- Week commencing 10 May 2021, the Panel of Judges meet to select from those shortlisted. Those selected will be notified in mid-May. The Big Draw team will then invite three of those shortlisted to take forward their residency.
- Base:** The charity HQ is in London, E14 but in line with government restrictions around COVID we expect this role to be undertaken remotely.
- Funded by:** This project work is supported through The Cultural Recovery Fund, Arts Council England.

Residencies will be supported by/across The Big Draw team.

Key contact for submissions: Eleanor Pender eleanor@thebigdraw.org

Project Summary

The Big Draw is looking for proposals for three digital residencies to be delivered in or across May and June 2021. We are looking for challenging, engaging and intriguing works in any discipline and/or medium, both digital and physical, to respond to our 2021 Big Draw Festival theme, ***Make the Change***. Each digital residency can have a point of real-world engagement, blending the physical and digital together, but this is not a defining element.

Residencies could take place across a more intensive week, or across a month, depending upon the proposal, time available and the artists' approach.

These residencies are open to all artists, and The Big Draw want to encourage applications from immigrant and diaspora artists, artists who identify as LGBTQIA or as disabled in the broadest terms. This information is expanded on in much greater detail later on in this document. The digital residency will look to spotlight the chosen artists' work, feature them on The Big Draw blog, undertake an Instagram Live with The Big Draw Director and invite them to takeover The Big Draw social media channels. Work produced and any connected content will be shared online with The Big Draw audiences around the world.

These digital residencies can also draw on the founding principles of The Big Draw, promoting visual literacy and drawing as a tool for learning, expression, and invention, branching into digital technology, polymathic learning and a multi-disciplinary approach.

Context

The Big Draw received a grant award through the recent Cultural Recovery Fund. The charity's successful bid included activity to help diversify our work and develop the position and platform The Big Draw offers by:

- 1) Using our platform to share the work, stories, learning aspirations of artists
- 2) Working with immigrant and diaspora artists, artists who identify as LGBTQIA, non-binary and disabled
- 3) Increasing opportunities for blogs, interviews, digital take-overs, and virtual residencies
- 4) Creating opportunities to sell more artists' work in our on-line dedicated shop.

We are working to invest more time and energy into creating new opportunities to support under represented artists and increase awareness of their work. We want to encourage wider engagement in mark-making and drawing and the valuable role it plays across disciplines and sectors.

Given the ongoing challenges of covid-19, the artistic community has been hit hard by the economic fallout across the sector, and already competitive opportunities are disappearing. These three digital residencies aim to enable The Big Draw to offer new artistic opportunities and explore more ways to support the artistic community and future generations of artists, creative thinkers and change makers.

1. Residency Remit

These three Big Draw digital residencies have been created and are looking for proposals from UK-based artists who have felt disadvantaged, overlooked or underrepresented.

These digital residencies are open to immigrant and diaspora artists. The Big Draw is dedicated to diversity and amplifying the work of immigrant and diaspora artists and creatives. **We invite anyone who identifies as an immigrant or member of a diaspora in the broadest definitions of the terms to apply for these residencies.** This includes, but is not limited to, first- and second-generation immigrants; refugees; asylum seekers; undocumented migrants; persons who identify with one or more diaspora communities, including members of the African diaspora; persons who have been displaced or whose heritage has been erased due to colonialism/ imperialism; transnational/ transracial adoptees; and anyone whose heritage and history includes 'here and elsewhere'. We encourage creators who identify as the above to get in touch with us and submit their work.

These digital residencies are also open to LGBTQIA artists across the spectrum. **We invite anyone who identifies as lesbian, gay, bi-sexual, transgender, ace, pansexual, non-binary or queer in the broadest definitions of the terms to apply for these residencies.** We especially encourage immigrant and diaspora creators who identify as LGBTQIA to submit their work.

These digital residences are also open to disabled artists. **We invite any artists who identify as deaf, disabled, learning disabled or neurodiverse to apply for these residencies.**

We will consider applications from all artists, and we especially encourage creators who identify as one or more of the above to submit their work. If you are unsure about applying, do not self-eliminate. If you feel unsure, please contact Eleanor at The Big Draw team and ask, eleanor@thebigdraw.org

2. Equality of Opportunity and Access:

It is The Big Draw's policy not to discriminate on the basis of gender, sexual orientation, marital or civil partnership status, any gender reassignment, race (including, colour, nationality, ethnic or national origin), religion or belief, disability or age, pregnancy or maternity or part-time or full-time worker.

We are keen to attract a wide range of interest in this role. We hope those who are currently

underrepresented in our sector feel encouraged to apply.

Please let us know whether if shortlisted, and invited for further discussions, if you require any access requirement.

Please note that whilst currently we are working remotely due to COVID, our physical office base is in a Victorian building and includes 3 steps up to access the door. This unfortunately makes it directly inaccessible to wheelchair users. We anticipate that for the duration of this contract, the work will be undertaken entirely remotely, and that office access may not be required.

We will make all reasonable adjustments to accommodate individuals based on ability and those best suited to the projects.

3. Proposals Process:

To apply for this opportunity, please submit:

- 1) A written proposal and outline
- 2) Separate supporting document
- 3) CV and brief cover letter

Full details are outlined below.

To apply for this opportunity, please submit **(1)** a written proposal and outline of:

- How you envisage your digital residency,
- How you would interact with The 2021 Big Draw theme, Make the Change
- Why The Big Draw is a good fit for your concept
- How the residency will positively impact on your artistic/creative practice
- What the longer-term benefits and impact of undertaking the residency might be

Please include details on how you will meet your anticipated timeline, opportunities for interaction with the Big Draw team and externally through social media/website etc. Your written proposal can be between 2-3 sides of A4, but no longer.

In addition to the above, please send over **(2)** a separate supporting document detailing:

- Up to five links e.g. website, videos, blog, etc to showcase your work, and
- Give us examples of your previous work plus, if you wish and relevant, any images or 'mock-ups' / sketches / diagrams etc to help us better understand your intentions for the residency.

This document should be no longer than two pages of A4.

Submit **(3)** your full CV and brief covering letter, no longer than 250 words, with contact details included.

If shortlisted, you will be invited to talk through your proposal in more detail with a Panel made up of artists and external industry specialists, as well as The Big Draw internal team members.

Please also return the completed Equal Opportunities Form, if you are happy to do so. Please note this is not compulsory.

The deadline is **6pm on Sun 2 May 2021**. Submissions received after this date will not be considered.

- Please e-mail your applications to eleanor@thebigdraw.org

Background to the Charity

Founded in 2000, The Big Draw is an arts education charity that promotes visual literacy and the universal language of drawing as a tool for learning, expression, and invention. The charity leads a diversified programme encompassing advocacy, empowerment, and engagement, and is the founder and driving force behind The Big Draw Festival – the world’s biggest celebration of drawing. The Big Draw manages collaborative research projects, campaigns and educational conferences on **Visual Literacy**, digital technology and S.T.E.A.M. The charity supports professional and emerging artists through The John Ruskin Prize and exhibition, and through events, awards, and competitions, creates platforms for each and everyone who wants to draw as well as those who think they cannot.

The Big Draw Festival

Launched in October 2000, The Big Draw Festival has encouraged over four million people back to the drawing board. It has notched up two world records – for the longest drawing in the world (one kilometre) and the greatest number of people drawing simultaneously (over 7,000). The first Big Draw Festival in 2000 attracted 180 partner organisations. Since then, the number had risen to thousands, with over 400,000 people participating each year. What began as a one-day celebration of drawing in the UK, is now an annual month-long festival of drawing around the world. Read more at: www.thebigdraw.org

The Ruskin Prize

The John Ruskin Prize was initiated in 2012 by the Guild of St George and The Big Draw and is the fastest growing multi-disciplinary art prize in the UK. With the values of the radical polymath John Ruskin at its core, the #RuskinPrize has a growing representation for supporting and promoting artists, designers, and makers whose work defies easy categorisation. www.ruskinprize.co.uk

Our Patrons: Sir Quentin Blake | Andrew Marr | Bob & Roberta Smith RA OBE | Lord Foster of Thames Bank | David Hockney OM CH | Sir Roger Penrose OM | Gerald Scarfe CBE | Posy Simmonds MBE | Narinder Sagoo | Ivan Harbour | Chris Riddell OBE | Millie Marotta | Emma Stibbon RA | Gary Andrews

5. Equal Opportunities Form: (optional)

Please see this on a separate document. This does not form any part of the selection process and is for monitoring purposes only. Inclusion of the form in your submission is optional.

6. Funding for work:

This project work is funded through the Cultural Emergency Fund – Arts Council England.



THANK YOU for your interest in our charity 😊

To keep up to date with our news, do sign up to our regular mailer on

<http://bit.ly/2AVMaaW>

