

THE 2024[®] BIG DRAW FESTIVAL



DRAWING in MOTION



ORGANISATION TYPE + EVENT

INDIVIDUAL ORGANISERS

Artists and freelancers working without partner organisations.

Welcome pack not included in free subscription

NON-FEE PAYING SCHOOLS

One school or venue only, no limit on number of events or size.

**20% off for non-fee paying schools in 2024*

GRASSROOTS + COMMUNITY PROJECTS

One venue only, no limit on number or size.

SMALL ORGANISATIONS + FEE PAYING SCHOOLS

Up to two partners or venues, no limit on number or size.

SPONSOR PARTNER LEVEL

MEDIUM ORGANISATIONS

e.g. local authorities, medium sized museums, universities, shopping centres. No limit on number of events. Up to 5 event partners.

LARGE ORGANISATIONS

e.g. large national museums, town squares etc. No limit on number of events. Up to 10 event partners.

CITY-WIDE EVENTS

Up to 15 partners or community partner organisations. No limit on number or size.

ANNUAL FEE

FREE

£40

Subsidised Fee

20% off*

£75

£150

£400

£700

£1000

ORGANISER BENEFITS

A **welcome pack** for your events. Includes: Posters, Stickers, Certificates and other goodies.

Eligibility to apply for **The Big Draw Festival Awards** to win a prize worth up to £750.

Official digital marketing assets including theme and Festival logos, GIFs, digital banners, and editable posters.

Access to **event inspiration, case studies and advice.**

Sponsorship and press release templates to support your events.

Unlimited event listings on our site until February 2025.

Auto-tweet function for listed events (to our 42k combined following).

Not sure which category applies to you, or have further questions?

Contact: enquiries@thebigdraw.org

Sponsor Partners also receive...

Your **logo, event and organisation links** featured prominently on thebigdraw.org.

A **blog feature or interview** with social campaign promoting your Big Draw events and your organisation.

Features in **x2 newsletters** to a targeted mailing list.

Feature in **The Big Draw Festival Press Release.**

